

### **Registration Policies for registering domains in .STAR domain**

The goal of .STAR is to provide an exclusive, trusted, safe STAR-branded domain to be used to represent SIPL and its media channels, and introduce new innovative non-registry related services in the media and entertainment business.

Trust and authenticity in the operation of .STAR is paramount to SIPL, its high profile global entertainment channels and brands.

To reach the above mentioned goals, SIPL has implemented a single-registrant methodology of registering domains. This will function as a measure to protect intellectual property rights of the major brands and channels they represent in registrations under .STAR; and to ensure that .STAR domains are used in a manner benefitting SIPL associated brands, providing a consistent platform that users can access, consume and enquire information through.

The policies and protections are built to match existing SIPL's procedures in business management with their associated brands and channels; the ICANN established criteria and they are established to ensure a higher security level for .STAR domains than what is considered standard requirements for gTLDs.

### **ELIGIBILITY REQUIREMENTS AND REGISTRATION PROCESS**

There will be a multi-stage internal process to identify, register and bring live all .STAR domains.

The process will include executive approval authorizing any domain name registrations under .STAR. SIPL will consult with an ICANN accredited registrar to facilitate an interface through which the domains can actively be registered and managed.

Members of the public will not be able to register domain names in this new gTLD.

Registration will be managed by Registry Operator, and only a limited number of designated personnel will be able to register domain names. If multiple parties associated with STAR express an interest in registering the same domain name, the designated personnel will make the decision regarding which internal party's registration and use of the domain name is a higher business priority.

Registry Operator will abide by all policies, rights protection mechanisms and registration procedures as set forth in the Registry Agreement.